

Solar Mobility Forum: How Solar Makes Mobility Greener and More Efficient

Munich, Germany - August 31, 2023. The Solar Mobility Forum is dedicated to the intersection of solar energy and transportation, highlighting how vehicle integrated solar systems are supporting the mobility industry in solving its pressing challenges – Emission standards, fuel prices, electrification. Scheduled for September 7th, 2023, at the IAA Mobility in Munich this event aims to gather industry leaders, experts, and enthusiasts committed to advancing sustainable transportation solutions. The event is organized by the Alliance for Solar Mobility (ASOM).



As the world faces the urgent need to transition to sustainable and more efficient transportation options, solar energy is becoming an integral part of vehicles. Binding CO2 reduction targets, rising fuel costs and disruption in last mile delivery are driving the. The Solar Mobility Forum will provide a platform for discussing the latest innovations, current use cases, and potential that solar technology brings to the mobility landscape.

Keynotes:

- The Solar Mobility Landscape | Martin Heinrich (Board Chair ASOM)
- EU incentives for Solar Mobility | Bonna Newman (Government Affairs Chair ASOM)
- Manufacturing Solar For Vehicles In The EU | Robert Händel (CEO OPES Solutions)
- Hyper Efficient Solar EVs | Bernd Martens (Advisory Board Lightyear)

Panel Session:

Benefits of solar for different types of vehicles

- Julien Robin - Research & Innovation Manager Simoldes
- Bernd Martens - Advisory Board Lightyear
- Lars Gelling - Lead Engineer SunRider
- Georg Zürmühl - VP Commercials Sono Motors

- Moderation: Bonna Newman - Head of Product Solar Lightyear

All important information briefly:

When? 07.09.2023

Where? IAA MOBILITY - International Congress Center Messe München, Room 2, groundfloor

At what time? 2 pm -5 pm

The Path Forward

By participating in the Solar Mobility Forum, attendees will gain insights into the variety of the solar mobility landscape, vehicles on the road and potential of vehicle integrated photovoltaics in this decade. The event's engaging panels, discussions, and networking sessions will enable attendees to connect with peers, industry pioneers, and ASOM partners, fostering collaboration and the exchange of ideas.

How to Register

To secure your place for the event, register for the Solar Mobility Forum [here](#). Early registration is recommended, as spaces are limited. A ticket for the IAA mobility is required.

About ASOM

ASOM: Alliance for Solar Mobility is the European cooperative platform driving the Solar Mobility Industry. This emerging value chain comprises innovative companies, organizations, and research institutes that are pioneering photovoltaic-based solutions for eco-friendly and convenient transportation.

Event Link: <https://www.eventbrite.com/e/solar-mobility-forum-how-solar-makes-mobility-greener-and-more-efficient-tickets-700328289767>

Media Contact:

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